



Dear SGNA 53<sup>rd</sup> Annual Course Exhibitor,

Thank you for exhibiting at the SGNA 53<sup>rd</sup> Annual Course taking place May 17-19, 2026, in Atlanta, GA at the Hyatt Regency Atlanta. My name is Isabella Rosanova, and I am your Tradeshow Coordinator. If you need anything, feel free to reach out [via email](#) or phone at (312) 673-4761. Please read this newsletter carefully and pass it on to any members of your team who would benefit from this information.

### EXHIBIT HALL FLOOR PLAN

You can view your booth location and other exhibitors using the [online floor plan](#). Please review this information carefully against your records and alert us to any discrepancies.

### PAYMENT REMITTANCE

You should have received an invoice from SGNA's Invoicing & Collections Coordinator, Nathan Clarke, with the subject line **Your SGNA 53<sup>rd</sup> Annual Course Booth Space Invoice is Ready**. Please note that payment terms are net 30 from receipt of invoice.

### EXHIBITOR SERVICES MANUAL – Coming Soon!

The Exhibitor Services Manual will be available in a few weeks. Please keep an eye out for an email from SGNA's official General Services Contractor, GES, with a link to the manual along with additional information. Please note that the Exhibit Hall is already carpeted so flooring is not required. Additionally, there will be complimentary basic Wi-Fi in the Exhibit Hall for limited internet needs such as email communication and light browsing. You will also have the option to purchase individual hardline connections or separate Wi-Fi for your exhibit devices. If you require dedicated internet, you can purchase through the Exhibitor Services Manual.

### EXHIBITOR REGISTRATION – Coming Soon!

Exhibitors are entitled to (2) exhibit hall only badges with every 100 sq ft of booth space you occupy. Your company's primary contact on file will receive instructions on registration that includes your allotments and discount code in the coming weeks. For any specific questions regarding registration, please contact [registration@sgna.org](mailto:registration@sgna.org)

### HOUSING

SGNA has negotiated discounted rates for the 53<sup>rd</sup> Annual Course at the Hyatt Regency Atlanta. We highly encourage you to book your room as soon as possible to ensure the best rate.

Hyatt Regency Atlanta (265 Peachtree Rd NE, Atlanta, GA 30303)  
(404) 577-1234  
\$229 / night (plus applicable taxes and fees)  
[Book Now!](#)

Exhibitors looking to book 10 or more rooms must request a sub-block form. For more information and to obtain the form, please contact [exhibits@sgna.org](mailto:exhibits@sgna.org). Please note this will be approved based on room block and availability. In order to receive the SGNA room rate, you must go through the booking link included in your registration confirmation. Any reservation made directly on the hotel's website will not receive SGNA rates.

To take advantage of the discounted SGNA Annual Course rates, be sure to book your reservation on or before **Friday, April 17, 2026** (or until rooms sell out)!

#### **ADDITIONAL HOTEL INFORMATION**

Please be aware of companies that call and email you to assist with hotel reservations. They may claim they can get better rates, that rooms are limited, or use other sales tactics. They are NOT affiliated with SGNA in any way nor are they partners with SGNA. If you receive a call or email from a company trying to make your housing reservation, please be aware that this is not sanctioned and **DO NOT MAKE THE RESERVATION**. Contact SGNA Headquarters at [registration@sgna.org](mailto:registration@sgna.org) with any questions or concerns.

**DEPOSITS:** Please have your credit card information on hand when booking your reservation. All SGNA hotels require each individual reservation to be guaranteed with a deposit equal to one night's room and tax.

**CHANGES/CANCELLATIONS/REFUNDS:** All SGNA hotels require that you cancel your reservation at least 72 hours prior to arrival. The deposit of one night's room and tax will be forfeited for cancellations made less than 72 hours before arrival. Please call the hotel directly to cancel and keep your cancellation confirmation number for your records. Name changes can be made to reservations any time prior to check-in without incurring a fee.

**CONFIRMATIONS:** The hotel will send a confirmation to the email used when booking your reservation through the customized online reservation link provided by SGNA. Review it carefully for accuracy and keep a copy for your records.

#### **EXHIBITOR SCHEDULE**

Please see below for the exhibitor schedule\*. If you would like to view a full schedule-at-a-glance, please [click here](#).

##### **Exhibitor move-in**

Saturday, May 16	8:00 AM – 5:00 PM
Sunday, May 17	8:00 AM – 2:00 PM

*Note: Exhibits must be completely set up by 2:00 p.m. on Sunday, May 17. The Exhibit Hall is already carpeted so flooring is not required.*

##### **Exhibit hall hours**

Sunday, May 17	4:15 PM – 6:00 PM
Monday, May 18	11:30 AM – 2:30 PM

##### **Exhibitor move-out**

Monday, May 18

2:30 p.m. - 8:00 p.m.

*Note: Monday is the final day of the Exhibit Hall. Exhibitors may begin to pack up their booths when the show closes on Monday, May 18 at 2:30 p.m. and must be completely out of the hall by 8:00 p.m. All exhibits must be open and staffed during show hours.*

*\*Schedule subject to change.*

### EXHIBITOR MARKETING KIT

Make sure all your contacts and customers know you'll be joining us at the SGNA 53<sup>rd</sup> Annual Course! Utilize our [Exhibitor Marketing Kit](#) to make the most of your time before the conference.

### EXHIBITOR RESOURCES

Please visit the [SGNA Exhibitor Resources](#) webpage for the most up to date information around the upcoming Annual Course.

### 53<sup>rd</sup> ANNUAL COURSE SPONSORSHIP OPPORTUNITIES:

Please find information about additional sponsorship opportunities in the [2026 Prospectus](#) and contact [Mark Pagdanganan](#), National Sales Coordinator, to learn more about Annual Course Exhibits/Sponsorships and Advertising.

### YEAR-ROUND OPPORTUNITIES & CORPORATE RELATIONS

Please contact [Kristin Fludder](#), Director of Corporate Relations, for information on Year-Round Opportunities.

If you have any questions regarding this information, please do not hesitate to reach out! We look forward to seeing you in Atlanta in May!

Thank you!

**Isabella Rosanova** *(she/her)*

*Exhibit & Sponsorship Support*

Society of Gastroenterology Nurses and Associates

312.673.4761 | [irosanova@sgna.org](mailto:irosanova@sgna.org)



***Chart Your Future at SGNA's 53rd Annual Course!***

Atlanta | May 17-19, 2026 | [Learn more +](#)

