SGNA Regional Leadership Webinar Series

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Jean Stoa, BSN RN

Regional Societies Committee Chair
President of Arizona Regional Society

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Thank You Regional Societies Committee

2019-2020 Regional Societies Committee	**2020-2021 Regional Societies Committee**
Allison Benson	Emma Rogers
Catherine Schlosser	Jean Gleich
Janet King, Board Liaison	Jean Stoa, Chair
Jean Stoa, Chair	Jo Sienknecht, Co-chair
Jo Sienknecht, Co-chair	Judy Currier, Board Liaison
Kimberly Venturella	Katy Crenshaw
Mary Pierce	Marla Tobin
Nathan Long	Mary Pierce
Tanya Flake Cain	Tanya Flake Cain

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Tonight's Agenda

1. **SGNA Update**
   Kim Eskew, SGNA Executive Director

2. **A Panel Discussion on the Impacts of COVID-19 on a Regional Society Level**
   Maria Scholz, New England Regional President-elect
   James Barnett, Tennessee Regional President
   Amy Komp, Wisconsin Regional President
   Jean Stoa, Moderator

3. **Tips and Tricks for Offering Virtual Education to Your Regional Members**
   Kiana Coffey, SGNA Staff

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SGNA National Update

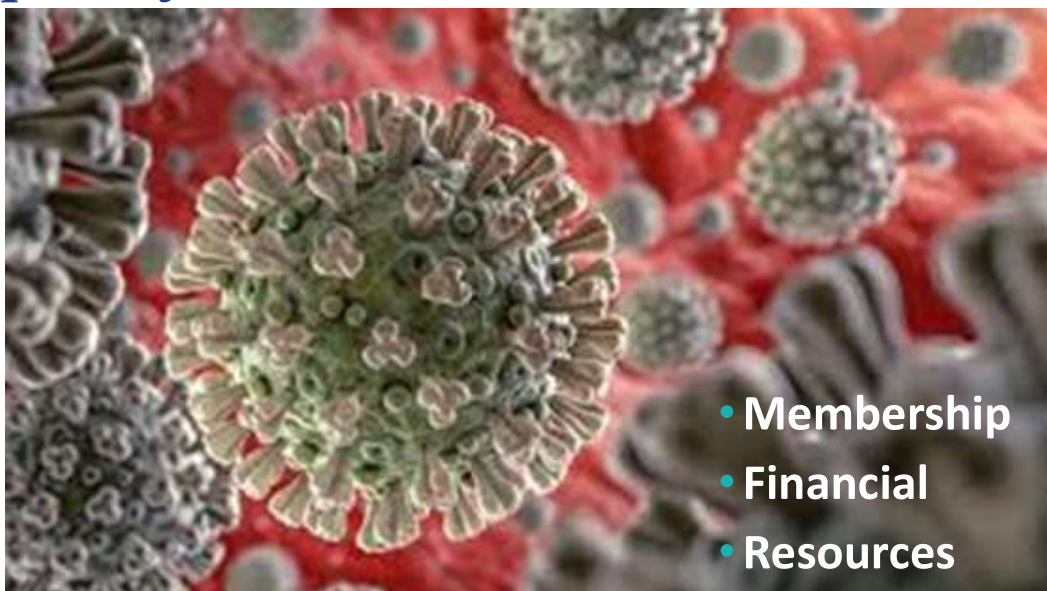Kim Eskew, SGNA Executive Director

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2020 Successes

- Practice documents
  - Member only benefit
  - Release of Ergonomics update guideline
- Member Webinar year-round packages
- Refresh of website navigation
- Launch of membership task force to review 2019 needs assessment
- Virtual House of Delegates

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Impact of COVID-19

- **Membership**
- **Financial**
- **Resources**

Annual Course Update

LEVERAGE **Resources**

NOVEMBER 1-3, 2020
Louisville, KY

Pre-meeting Events
October 30-31

CREATE MOMENTUM

SGNA 47TH
ANNUAL COURSE

TAP INTO *THE CURRENT*

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Required Disclosures

1. **Completion:** Successful Completion of this Continuing Nursing Education (CNE) Activity is based on:

    - Being registered for this activity

    - Attending the entire program

    - Completing the Evaluation

2. **Conflict of interest:** M. Scholz has a relationship with a commercial interest entity. This conflict of interest has been resolved. No additional relevant relationships with commercial interest organizations whose products are related to the program content were identified.

3. **Accreditation:** The Society of Gastroenterology Nurses and Associates, Inc., is accredited as a Provider of Continuing Nursing Education by the American Nurses Credentialing Center's Commission on Accreditation. **1.00 contact hours** will be awarded upon completion of tonight's webinar.

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A Panel Discussion on the Impacts of COVID-19 on a Regional Society Level

Amy Komp, Wisconsin Regional President
James Barnett, Tennessee Regional President
Maria Scholz, New England Regional President-elect
Jean Stoa, Moderator

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Objectives

1. Identify impacts that COVID-19 has had on the functions of SGNA regional societies

2. Develop ways to stay an active regional society to benefit regional members

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Brief Stretch Break

Please return in 5 minutes

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Tips and Tricks for Offering Virtual Education to Your Regional Members

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Introduction

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Objectives

- At the conclusion of this presentation, participants will be able to:
  - Engage an audience within a live virtual environment
  - Utilize set-up and follow-up features in Zoom
  - Identify additional resources for virtual education

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Virtual Education Platforms

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Platform Examples

	GoToWebinar	Microsoft 365 Live Events	Zoom
Cost	$49-$399 per month Lite, Standard, Pro, Enterprise licenses available	Starting price $5.00 per user per month	$14.99-19.99 per month Basic, Pro, Business Enterprise licenses available
Capacity	100-3000	Up to 10,000	100 - 500
Capabilities and Limitations	Download-free access, accepts payments Lite license does not support phone audio or video sharing	Integrates with Microsoft platforms, allows concurrent events Extension of Teams, requires additional licensing	Offers basic account that can host 100 meeting participants Webinar feature is an add on, $40 per month

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Zoom

- Easy to use
- Meeting and webinar functions
- Please contact Sarah Heemstra if you would like to use the SGNA Zoom account

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Virtual Meeting Setup

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Creating the Webinar

- Invite Panelists
- Enable Q&A
- Customize Registration Form

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Registration

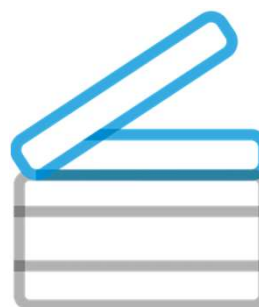Society of Gastroenterology Nurses and Associates, Inc. | www.sgna.org

Emails

- Customize confirmation emails to provide all relevant info to attendees
- Send reminders 1 week, 1 day, or 1 hour before

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Additional Tips

- Establish a production team
- Schedule a rehearsal or early login for practice session
- Create planned polls in advance

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Attendee Engagement

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Engagement Tools

Polls
- Allow voting, confirm engagement throughout session

Chats
- Assist with technical difficulties, pose questions to attendees

Q&A
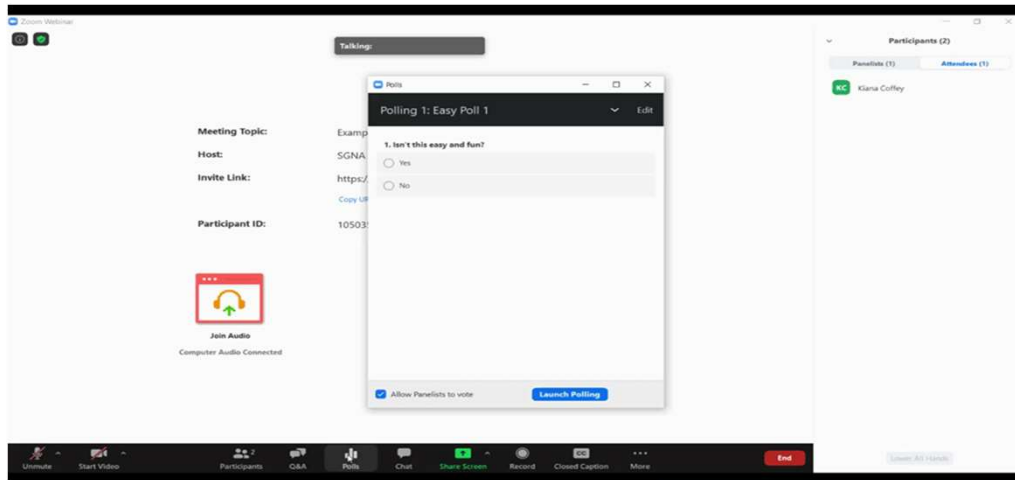- Collect questions throughout to answer in Q&A session or in post session follow-up

Breakout Rooms
- Facilitate face to face discussion
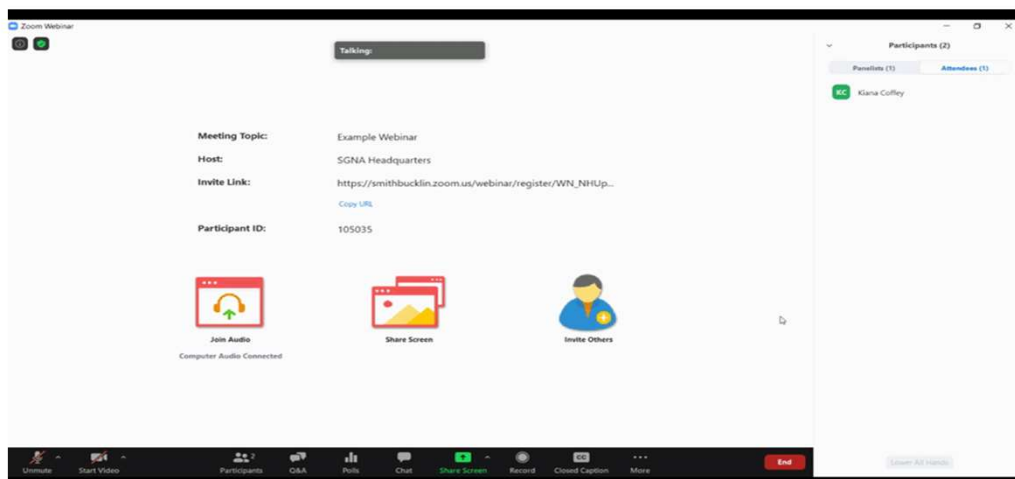
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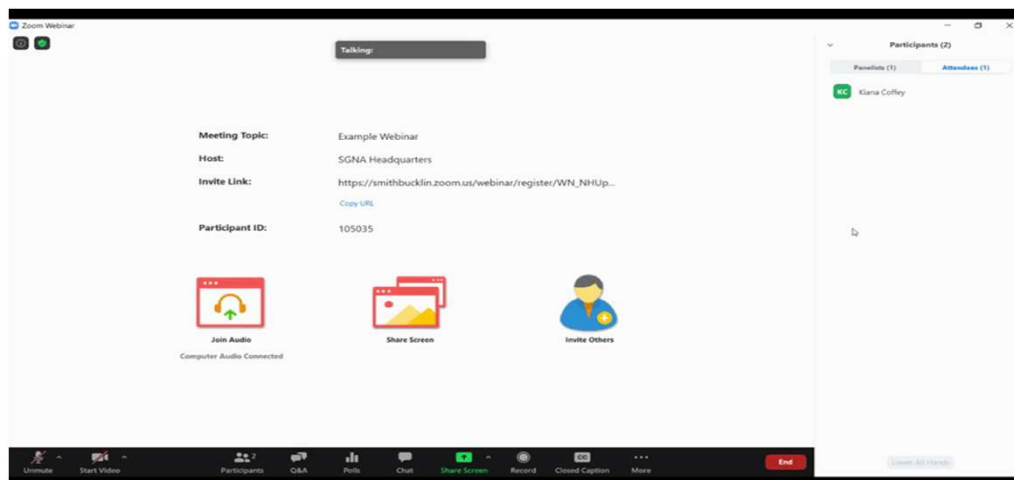
Polls

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Chat

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Q&A

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Breakout Rooms

- Great for small group discussion
- Allows attendees to be on camera
- Can create up to 50 groups

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Virtual Meeting Follow Up
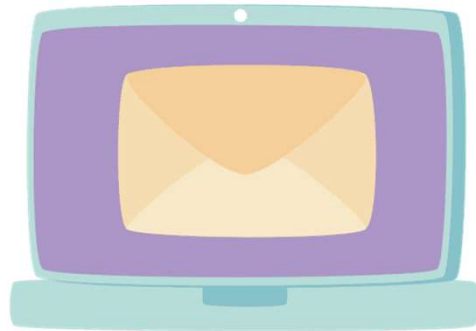
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Reports and Surveys

- Zoom generates reports for registration, attendance, performance, Q&A, polls
- Can set up post webinar links or surveys

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Emails

- Send follow up email within 7 days of session
- Include next steps, invitations to future sessions, where to learn more

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Next Steps

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Key Takeaways

- Effective use of technology is critical to virtual education success
- There are multiple platforms available for hosting virtual education sessions
- Webinar platforms offer opportunities to engage attendees before, during, and after a session

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Additional Resources

- SGNA Webinar Series: "Distance Learning Strategies to Connect with Learners, Enhance Engagement, and Optimize Outcomes" presented by Dennis Doherty, MSN, RN, NPD-BC on **Tuesday, July 14**
- Zoom Help Center: Includes video tutorials, weekly lively trainings, and help articles
- Upcoming SGNA Podcast Series, *Gut to the Chase*

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Questions?

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Objectives

1. Engage an audience within a live virtual environment
2. Utilize set-up and follow-up features in Zoom
3. Identify additional resources for virtual education

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Housekeeping Items

- If you are planning to join us tomorrow evening and haven't registered yet, please remember to do so.
- A recorded version of this webinar will be available on our eLearning system next week.
- The evaluation form for tonight will be available in your eLearning profile. Certificate will be available upon completion of evaluation.
- If you have any additional questions, please email info@sgna.org.

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Thank you for joining us!

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