



Applying for Contact Hours

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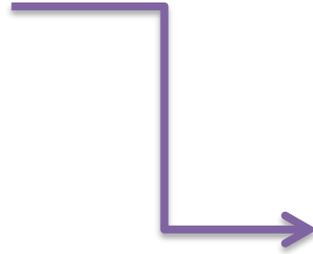
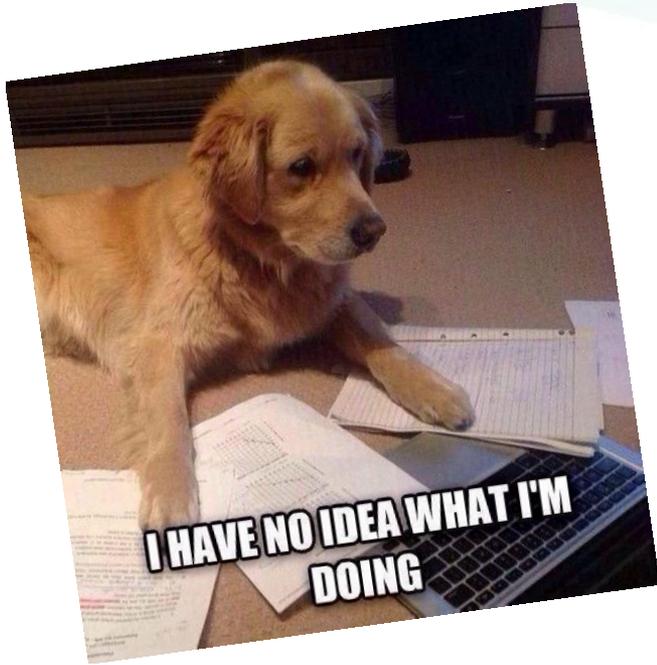
**SGNA 2017 Leadership Conference
Chicago, IL
November 3-4, 2017**

The Society of Gastroenterology Nurses and Associates, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's (ANCC) Commission on Accreditation.

Relationships with commercial interest organizations whose products are related to program content include: **NONE**

Learner outcome

Participants will state updated criteria for the SGNA approver unit application process.



American Nurse's Credentialing Center - ANCC

- ANCC's Commission on Accreditation (COA) develops the standards and requirements for nursing contact hour programs.
- SGNA is an accredited Approver (and Provider) of nursing contact hours through the ANCC-COA.
- Accredited Approver units are obligated to follow ANCC criteria.

WHO can apply?

SGNA regional societies

WHAT do I need to apply?

Access to the SGNA online application

WHEN do I need to apply?

**Application must be received at least
42 days prior to program date.**

ANCC criteria updates



The good news is....

some requirements were eliminated.

The bad news is....

there is other stuff you have to do instead.

ANCC criteria updates

Highlights include:

- Nurse planner requirements
- Biographical data/Conflict of interest
- Focus on learner outcomes vs. purpose
- Focus on professional practice gaps
- Certificate signature
- Disclosure requirements
- Conflict of interest for planners/presenters
- Evaluation methods



ANCC criteria updates

Nurse planner requirements

- Minimum of two (2) people must be involved in the planning process. A minimum of one (1) registered nurse with a baccalaureate or higher degree in nursing must be involved in the planning.
- Nurse Planner must be an RN who holds a current, unencumbered nursing license (or international equivalent) **AND** hold a baccalaureate degree or higher in nursing (or international equivalent) **AND** be actively involved in planning, implementing and evaluating the continuing education activity.

ANCC criteria updates

Biographical data/Conflict of interest

Shift in focus away from.....providing expertise for presenters. Nurse Planner determines if the presenter's expertise is appropriate.

The following is still required:

- **Employer, contact information**
- **Nurse planner and Planning committee member expertise**
- **Conflict of interest and conflict resolution for all those involved in content development (planners and presenters)**

ANCC criteria updates

Focus on learner outcomes vs. purpose

- Learning Outcome is a broad statement that entails:
 - > How this activity will enrich the gastroenterology nurse's contribution to quality health care
 - > What you hope the outcome of the activity will be
- How are they different?
 - > Learning Outcome is written from the perspective of the participant
 - > Purpose is usually written from the perspective of the provider. It is a statement describing what the learner will be able to do at the conclusion of the educational activity.

ANCC criteria updates

Example

Learning outcome ➡ Participants will state resources for the SGNA approver unit application process.

Purpose ➡ Provide overview of the SGNA approver unit resources for the application process.

ANCC criteria updates

Shift in focus away from ...

Purpose, objectives, content, time frame, teaching strategies

TO

Learner outcomes, content, time frame, learner engagement strategies.

- **Teaching strategies:**

Instructional methods and techniques that are in accord with principles of adult learning. Examples include slides, lecture.

- **Learner engagement strategies:**

Strategies to engage learners. Examples include but are not limited to integrating opportunities for dialogue (e.g., question/answer, time for self-check or reflection); analyzing case studies; and providing opportunities for problem-based learning.

Slides and lecture by themselves are not learner engagement strategies.

ANCC criteria updates

Focus on professional practice gaps

Definition: Change in practice, problem in practice, opportunity for improvement

- Describe the current state _____
- Describe the desired/achievable state _____
 - Identified gaps can be in the areas of knowledge (what one knows), in skills (what one knows how to do), and in practice (what one shows and does).
 - Need to provide a summary of data gathered that validates need for activity

Example:

Describe the current state: Lack of knowledge and clarity surrounding Approver unit criteria updates

Describe the desired/achievable: Participants list key Approver unit criteria updates

ANCC criteria updates

Signature no longer required on certificate

May still have a signature on the certificate but it is no longer required



ANCC criteria updates

Required disclosure

- **Successful completion criteria**
 - Includes but not limited to sign-in process; attendance at the entire program or partial attendance; return demonstration or successful completion of post test, if applicable; completion of an evaluation method/tool
- **Accreditation/Approval Statement**
- **Conflict of Interest for all planners and presenters and resolution of any conflicts, if applicable**
- **Commercial Support and how you maintained program integrity, if applicable**

ANCC criteria updates

Conflict of Interest

The American Nurses Credentialing Center (ANCC) defines an organization as having a commercial interest (“Commercial Interest Organization”)* if it:

- ❑ Produces, markets, sells or distributes health care goods or services consumed by or used on patients;
- ❑ Is owned or operated, in whole or in part, by an organization that produces, markets, sells or distributes health care goods or services consumed by or used on patients; or
- ❑ Advocates for use of the products or services of commercial interest organizations.

ANCC criteria updates

Conflict of Interest

- Employees of commercial interest organizations **are not permitted** to serve as planners, speakers, presenters, authors and/or content reviewers if the content of the educational activity **is related** to the products or services of the commercial interest organization.
- Employees of commercial interest organizations **are permitted** to serve as planners, speakers, presenters, authors and/or content reviewers if the content of the educational activity is **not related** to the products or services of the commercial interest organization.
- Individuals who have non-employee relationships with commercial interest organizations **are permitted** to serve as planners, speakers, presenters, authors and/or content reviewers as long as the Provider has implemented a mechanism to identify, resolve and disclose the relationship as outlined in these standards.

ANCC criteria updates

SECTION 4: CONFLICT OF INTEREST

Each individual who is in a position to control the content of a continuing education activity must disclose all relevant relationships with any entity in a position to benefit financially from the success of this CE activity.

Is there an actual, potential or perceived conflict of interest for yourself or spouse/ partner related to this CNE activity?

*Yes No



*Check all that apply	Category	Description (company)
	Salary	
	Royalty	
	Stock	
	Speakers Bureau	
	Consultant	
	Other	

ANCC criteria updates

Conflict of Interest

Jane Doe is a regional sales manager for a company which manufactures and sells automated endoscope reprocessors (AERs). Her abstract content speaks to infection prevention in the endoscopy setting and the reprocessing of endoscopes. This conflict will be disclosed to participants at the start of the session. She will not mention her company or their products during her lecture.

Acceptable or Unacceptable under ANCC criteria?

UNACCEPTABLE

Employees of commercial interest organizations are **not permitted to serve as planners, speakers, presenters, authors and/or content reviewers if the **content of the educational activity is related** to the products or services of the commercial interest organization.**

ANCC criteria updates

Conflict of Interest

John Doe is an endoscopy unit Nurse Manager at a teaching hospital. He is a consultant for a company which repairs duodenoscopes. His session content provides updates on ERCP. This conflict will be disclosed to participants at the start of the session. His session content will be monitored for any product promotion by program planners.

Acceptable or Unacceptable under ANCC criteria?

ACCEPTABLE

Individuals who have **non-employee relationships** with commercial interest organizations **are permitted** to serve as planners, speakers, presenters, authors and/or content reviewers as long as the Provider has implemented a mechanism to **identify, resolve and disclose the relationship** as outlined in these standards.

ANCC criteria updates

Evaluation method

Shift away from templates.....Method is determined by changes in knowledge, skills, and/or practice at the end of the activity. Refer back to identified practice gap and educational need.

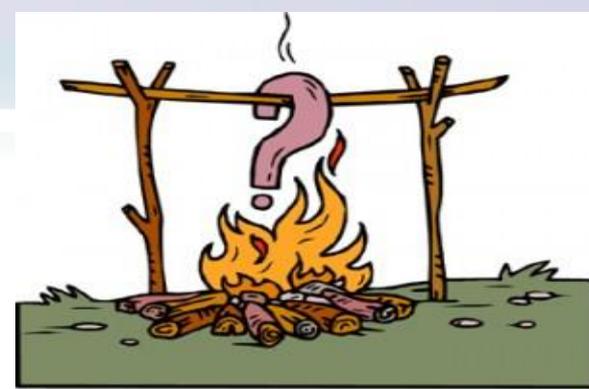
Short-term evaluation options:

- Intent to change practice
- Active participation in learning activity
- Post-test
- Return demonstration
- Case study analysis
- Role-play
- Other – Describe: ____

Long-term evaluation options:

- Self-reported change in practice
- Change in quality outcome measure
- Return on Investment (ROI)
- Observation of performance
- Other – Describe: ____

Other burning questions



1. Are “nursing contact hours” and “CEU’s” the same thing?
2. Do we have to submit our programs to the SGNA Approver unit for approval?
3. I presented a concurrent session at the Annual Course this year and would like to present it to my region. Do I need to submit a new application?
4. What EXACTLY do you mean by “42 day deadline”?
5. Does SGNA automatically send the application to ABCGN for GI specific approval?

A graphic with a blue border and a sunburst background. The words "POP QUIZ" are written in large, red, 3D-style block letters with a white highlight on the top of each letter. The background consists of radiating lines in shades of blue and cyan.

**POP
QUIZ**

Pop quiz

1. Write a learning outcome for an educational session on pre-cleaning endoscopes post procedure.

HINTS:

- Learning Outcome is written from the perspective of the participant
- Purpose is usually written from the perspective of the provider. It is a statement describing what the learner will be able to do at the conclusion of the educational activity.

Pop quiz

2. **Presenter X is employed as a clinical educator for Olympus. He will be presenting on small bowel lesions and disease states as well as therapeutic/diagnostic measures (e.g., enteroscopy, capsule endoscopy). He vows not to mention any specific products or brands during the presentation.**

Would this be a conflict of interest according to the ANCC?

Pop quiz

3. True or False

The following is an example of a professional practice gap.

Lack of knowledge related to conflict handling modes. Participants will list conflict handling modes and their applicability to key conflict situations.

HINTS: Professional practice gap is a change in practice, problem in practice, opportunity for improvement

- Describe the current state
- Describe the desired/achievable state

Pop quiz

4. True or False:

It would be nice if the nurse planner has a baccalaureate degree or higher in nursing but if not, no biggie.

Pop quiz

Raise you hand if you learned one thing during this session.

Raise two hands if you learned two things during this session.

Clap your hands if you are happy that you attended this session.

Evaluation method

Shift away from templates. Method is determined by changes in knowledge, skills, and/or practice at the end of the activity. Refer back to identified practice gap and educational need.

Short-term evaluation options:

- Intent to change practice
- Active participation in learning activity
- Post-test
- Return demonstration
- Case study analysis
- Role-play
- Other – Describe: ____





You
Got
This