**Mid-Year Membership: Regional Leaders Call Script for Lapsed Members**

**June 2021**

Hi, this is [insert your name] from the [insert region] region of SGNA and I’m calling to tell you about the mid-year membership option from SGNA. Are you interested in learning more about it and rejoining SGNA?

If no: Thank you for your time, I hope you consider rejoining in the future.

If yes: That’s great, our new mid-year membership is available online at sgna.org. Your member benefits will start the day you re-join and expire on December 31, 2022. That means you can enjoy benefits that include access to free webinars and contact hour opportunities, practice documents and discounts on events and eLearning for 18 months – all at a discounted rate. The dues adjust each month to reflect the months of membership.

If you have any questions about your membership or need an invoice payable by check, you can reach out to national SGNA at info@sgna.org or 312.321.5165.

Thank you for your time, I hope we will see you at our next regional event!