**Regional Presidents Call Script for Lapsed Members**

**June 2017**

Hi, this is [insert your name] from the [insert region] region of SGNA and I’m calling to tell you about the new mid-year membership option from SGNA. Are you interested in reinstating your SGNA membership?

If no: Thank you for your time, I hope you consider rejoining in the future.

If yes: That’s great, our new mid-year membership is available now online. Your member benefits will start the day you re-join and expire on December 31 of 2018. The dues adjust each month to reflect the months of membership so you can visit the SGNA website to see your current dues.

If you have any questions about your membership or need an invoice payable by check you can reach out to national SGNA at [info@sgna.org](mailto:info@sgna.org) or 800.245.7462.

Thank you for your time, I hope we will see you at our next regional event!