

Society of Gastroenterology Nurses and Associates, Inc.	
<i>Board Policy & Administrative Procedure Manual</i>	Policy No: K-9 Page: 1 of 2 Effective Date: 01/94 Revision Date: 07/94, 05/98, 4/00, 2/02, 10/08, 11/12, Review Date: 5/16 10/99, 10/06, 10/08, 10/10, 11/12, 5/16
Subject: Provider Unit: Endorsement of Commercial Products	
Review Responsibility: Associate Executive Director of Clinical Affairs	

Policy Statement:

SGNA shall take steps to make clear that it does not endorse specific commercial products or services through its educational activities.

Focus:

Associate Executive Director of Clinical Affairs, Program Committee, Education Committee, Practice Committee, speakers and participants in SGNA-provided educational activities, corporate sponsors.

Purpose:

To define the guidelines for commercial support during SGNA educational activities. In the event that any form of commercial support is provided for an education activity, the provider will maintain control of the educational content and disclose to the learners all financial relationships or lack thereof, between the commercial supporter and the provider or presenters.

Procedure:

1. When commercial support has been received for a SGNA educational activity, participants shall be made aware by prominent notice that the commercial support in no way implies endorsement by SGNA of specific products or services. Funds from a commercial source should be in the form of an unrestricted educational grant to the provider of the educational activity. This notice will be disclosed verbally at the beginning of the activity, within the syllabus or handouts and through prominent signage at the site of the educational activity.
2. Speakers shall be notified in advance that promotion of specific products or services within SGNA educational activities is prohibited.
3. Speakers will be required to disclose potential conflicts of interest (e.g., relationship with commercial interest entities) prior to the educational activity. Speakers unwilling to disclose potential conflicts of interest may not participate in any part of the educational activity.
4. Participants in the activity will be made aware of this information verbally at the beginning of the activity AND within the syllabus or handouts. The verbal disclosure will include;

- 3.1 the name of the individual
 - 3.2 the name of the commercial interest
 - 3.3 the nature of the relationship the person has with each commercial interest
- 5. The SGNA Associate Executive Director of Clinical Affairs is responsible for reviewing the learning objectives and content outline for all education provided by SGNA and ensuring compliance.
- 6. Education activities are distinguished as separate from endorsements of commercial products. Exhibits, promotion, and sales are physically separated from the educational activity.
- 7. Arrangements for commercial exhibits will not influence the planning or interfere with the presentation of educational activities. Attendee visits to vendors or commercial exhibits within an educational activity for purposes of product consideration are not eligible to receive contact hours.
- 8. Education activities that present research conducted by commercial companies will be designed and presented with scientific objectivity.
- 9. Speakers shall be notified in advance that any off-label use of commercial products should not be presented in education activities.
- 10. When commercial products are displayed, participants shall be informed by means of signage or written notice in syllabus or handout materials that the status of SGNA as an accredited Provider of Continuing Education in Nursing applies only to the programmatic content of the educational activity and in no way implies endorsement by ANCC of specific products or services.