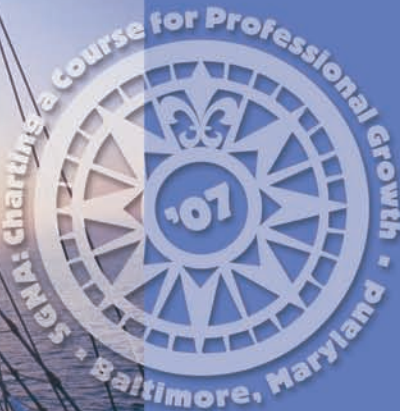


SGNA 34th Annual Course

Charting a Course for Professional Growth

May 18–23, 2007
Baltimore, Maryland



Visit www.sgna.org or call 800-245-SGNA for up-to-date course information.

EXHIBITORS BY BOOTH NUMBER

Company	Booth
Medical Optics	626
Meditron, Division of Cooper Surgical	611
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EXHIBIT & VENDOR PROGRAM GUIDE

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E-mail: sgna@smithbucklin.com
Web site: www.sgna.org



Certifying Board of Gastroenterology Nurses and Associates
401 N. Michigan Avenue
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800/245-SGNA (7462), option 3
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33rd Annual Course
May 19–24, 2006
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SGNA and CBGNA would like to thank the following sponsors for their generous support in 2006!*

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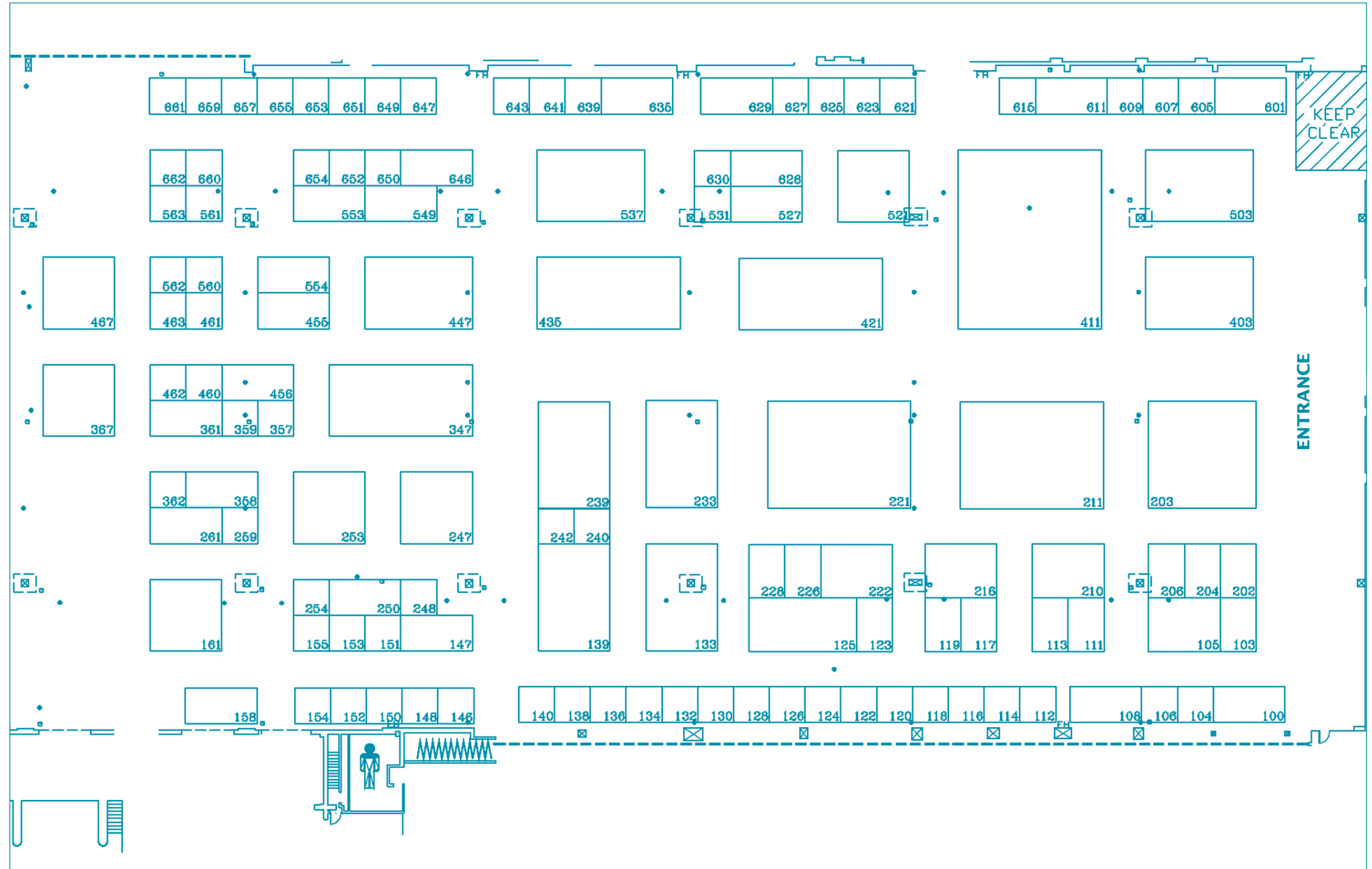
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*Sponsor Listing as of April 20, 2006

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*Exhibitor Listings as of April 20, 2006.
See Program Addendum for additional updates.*

Looking to See New Products?

SGNA's 33rd Annual Course has them!

Show surveys state that 94% of attendees list the opportunity to see new products as their primary reason for attending trade shows. That is why SGNA has gone the extra mile to spotlight those exhibitors who are showcasing new products at the Annual Course!



This symbol has been placed on the booths of all exhibitors that are promoting a new product. This will make it easy for you to spot new products in the Exhibit Hall. Once again this year, SGNA will post a New Product Announcement Board at the entrance to the Exhibit Hall (shown at left), showcasing “what’s new” in the GI nursing field. After you enter the Exhibit Hall, be on the lookout for NP icon signs placed in exhibitors’ booths indicating they are marketing new products at the show!

EXHIBITOR & PRODUCT DESCRIPTIONS

Exhibitor Listing as of April 20, 2006. See Program Addendum for up-to-date information.



Advanced Sterilization Products Booth #239 **Gold Sponsor**

33 Technology Drive
Irvine, CA 92618
(P): (800) 595-0200
(F): (949) 581-5997
aspservices@aspus.jnj.com
www.sterrad.com or www.cidex.com

Advanced Sterilization Products (ASP), a Johnson & Johnson company, is a leading provider of innovative sterilization, disinfection and cleaning technologies. ASP is dedicated to protecting the safety of healthcare workers, patients and the environment by offering pioneering products, including the STERRAD® Sterilization System and the CIDEX® Family of Products.



Alpine Biomed Corporation Booth #362

16580 Harbor Blvd., Suite O
Fountain Valley, CA 92708
(P): (800) 222-0074 or (714) 839-8426
(F): (714) 839-8429
sales@alpinebiomed.com
www.alpinebiomed.com

Alpine manufactures and supplies esophageal pH monitoring catheters and various sensor-based diagnostics. We manufacture the VersaFlex™ line of disposable pH catheters, which are the smallest diameter available. We also developed the RepFlux Tracer™ for use in infant apnea monitoring and sleep studies, and distribute the Orion II ambulatory pH recorder.

AmeriPath, Inc. Booth #104

7111 Fairway Drive, Suite 400
Palm Beach Gardens, FL 33418
(P): (561) 712-6223
(F): (561) 712-7373
jvanburen@ameripath.com
www.ameripath.com

AmeriPath, Inc. is the nation's leading pathology provider offering specialized gastrointestinal pathology services through its GI Institute headed by Dr. Robert Petras, recognized expert in GI disease. The institute's team of GI and liver specialists provide diagnosis, consultations and educational programs. Local services are available through AmeriPath's network of 400 pathologists and more than 200 hospital/laboratory affiliations.

EXHIBITOR & PRODUCT DESCRIPTIONS

AstraZeneca **Platinum Sponsor**

Booth #253

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Wilmington, DE 19850
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(F): (302) 886-2972
www.astrazeneca-us.com

AstraZeneca produces a wide range of products that make significant contributions to treatment options and patient care. The company has one of the world's leading portfolios to treat cancer and gastrointestinal disorders, in addition to the areas of anesthesia, pain management, cardiovascular disease, respiratory and central nervous system disorders. You are invited to visit our exhibit to speak with a representative about our products.

Axium Healthcare Pharmacy, Inc. Booth #204

550 Technology Park
Lake Mary, FL 32746
(P): (888) 315-3395
(F): (888) 315-3270
info@axiumhealthcare.com
www.axiumhealthcare.com

Axium Healthcare Pharmacy, a leading nationwide specialty pharmacy provider of Hepatitis medications to physicians, patients, payers and other healthcare providers, delivers patient-focused care, superior service and continual clinical support including frequent patient evaluation and ongoing patient follow-up with every prescription received. Contact Axium today at 888/315-3395 or visit www.axiumhealthcare.com.

Bard Access Systems, Inc. Booth #228

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Salt Lake City, UT 84116
(P): (801) 595-0700
(F): (801) 595-4975
Juleanne.dawson@crbard.com
www.bardaccess.com

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Booth #623

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(F): (408) 328-1741
info@barrx.com
www.barrx.com

BÂRRX Medical, Inc. develops solutions for treating Barrett's esophagus. The Halo³⁶⁰ System™ circumferentially ablates Barrett's esophagus to a controlled depth (<1mm). Demonstrated results: No buried glands in over 4,000 biopsies, no perforations, median biopsy rate of >90%, and procedure well tolerated by patients (median time 26 minutes).

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Beutlich® LP

Booth #461

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(F): (847) 473-1122
jhamlin@beutlich.com
www.beutlich.com

HURRICAINÉ® Topical Anesthetic (20% benzocaine) provides rapid onset, short duration and a wild cherry flavor. HURRICAINÉ spray, gel and liquid are effective in suppressing the gag reflex prior to upper endoscopy. HURRICAINÉ spray and gel acts as a lubricant on NG tubes. The gel also helps lubricate and anesthetize rectal hemorrhoids and fissures.

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(F): (508) 683-5233
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(P): (727) 384-2323
(F): (727) 344-3876
sales@aaronmed.com
www.boviemedical.com

Bovie/AARON Medical manufactures full-featured, high quality electrosurgical generators for the hospital market. Uniquely utilizing all digital output, Bovie generators meet the needs of the demanding operating room environment with a cost effective solution. Bovie also offers a full line of safe, cost-effective accessories. Visit us at www.Boviemedical.com.



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Booth #553

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Braintree, MA 02185
(P): (781) 843-2202
(F): (781) 843-7932
lgastwirth@braintreelabs.com
www.braintreelabs.com

Braintree Laboratories will exhibit alcohol-free Acid Oral Solution (nizatidine), a liquid histamine H₂-receptor antagonist for the treatment of pediatric GERD and Halflytely and Bisacodyl Tablets Bowel Prep Kit (PEG-3350, sodium chloride, sodium bicarbonate, potassium chloride for oral solution and bisacodyl delayed release tablets) for bowel cleansing prior to colonoscopy. Braintree Laboratories is also the maker of NuLYTELY®, GoLYTELY® and MiraLAX®.

EXHIBITOR & PRODUCT DESCRIPTIONS



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Booth #635

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Montgomery, TX 77316
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kjohnson@byrnedical.com
www.byrnedical.com

Byrne Medical specializes in alternative products (such as Endo SmartCap and the EndoGator) for cleaning and reprocessing water containers. We manufacture and develop disposable irrigation tubing and accessories to provide a more consistent method to eliminate infection control risks. Our newest product is the EndoGator EG-100 pump used in GI suites for irrigation.



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Booth #357

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Booth #151

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www.calmoseptineointment.com

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Centocor is harnessing the power of world-leading research and biomanufacturing to deliver innovative biomedicines that transform patients' lives. The world leader in monoclonal antibody production and technology, Centocor, Inc. is a wholly owned subsidiary of Johnson & Johnson, a worldwide manufacturer of healthcare products.

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Certifying Board of Gastroenterology Nurses and Associates (CBGNA)

Booth #123

401 North Michigan Avenue, Suite 2200
Chicago, IL 60611
(P): (800) 245-7462
(F): (312) 527-6658
info@cbgna.org
www.cbgna.org

The Certifying Board of Gastroenterology Nurses and Associates, Inc. is a volunteer non-profit organization. Its purpose is to maintain and improve the knowledge, understanding and skill of nurses in the fields of gastroenterology and gastroenterology endoscopy by developing and administering a certification program.

Cetylite Industries, Inc.

Booth #563

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www.cetylite.com

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Champion Cart Corporation

Booth #222

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www.championcart.com

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EXHIBITOR & PRODUCT DESCRIPTIONS



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Booth #347

Gold Sponsor

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(F): (800) 438-3051
info@conmed.com
www.conmed.com

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EXHIBITOR & PRODUCT DESCRIPTIONS



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Booth #250

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c.cygnus@verizon.net
www.cygnusmedical.com

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DIANON Systems

Booth #655

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The DIANON network offers comprehensive anatomic, genomic and clinical testing services to aid the diagnosis and management of digestive diseases. Seamless integration between DIANON's regional laboratories and national Centers of Excellence provides superior service and scientific expertise in GI pathology, molecular infectious disease and oncology testing.

Encompas Unlimited, Inc.

Booth #361

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www.encompasunlimited.com

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EndoNurse Magazine

Booth #630

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Phoenix, AZ 85012
(P): (480) 990-1101
(F): (480) 675-8154
peggyj@vpico.com
www.endonurse.com

EndoNurse is written for the nurses and technicians who focus on endoscopy and other minimally invasive procedures. *EndoNurse* provides the practical information and updated protocol for those practicing in hospitals and freestanding facilities. *EndoNurse* is produced by Virgo Publishing, publisher of *Infection Control Today* and *Today's Surgicenter* magazines.

Ener-G Foods, Inc.

Booth #615

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(F): (206) 764-3398
customerservice@ener-g.com
www.ener-g.com

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www.escomedical.com

ESCO Medical Instruments, Inc. manufactures and distributes the trilobite Autoclavable Reusable and Sterile Disposable Biopsy Forceps for the Bronchoscope, Pediatric Gastrosopes, Sigmoidoscope, EGD Gastrosopes and the Colonoscope. ESCO Medical Instruments, formerly known as ESCO Precision, has been in the medical manufacturing business in Stony Brook, New York since 1978.

EXHIBITOR & PRODUCT DESCRIPTIONS

E-Z-EM, Inc.

Booth #643

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Suite LL-26
Lake Success, NY 11042
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(F): (516) 302-2919
dschork@ezem.com
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E-Z-EM, Inc., a leading supplier of products for diagnosing gastrointestinal disorders, is dedicated to improving patient comfort, compliance and the quality of GI studies. Highlights include: Nutra Prep™ nutritional meal-kits, LoSo Prep™ low sodium, low volume bowel cleansers, and an Endoscopic accessory line featuring the Suction Polyp Trap™ and E-Z-Guard™ mouthpieces.

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Booth #126

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(F): (410) 252-6941
c.young@fibertechmedical.com
www.fibertechmedical.com

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Booth #367, 467

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EXHIBITOR & PRODUCT DESCRIPTIONS

The Gastroparesis & Dysmotilities Association

Booth #122

5520 Dalhart Hill NW
Calgary, AB Canada T3A 1S9
(P): (403) 247-3215
(F): (403) 267-6051
jkf@gpda.net
www.digestivedistress.com

The Gastroparesis and Dysmotilities Association (GPDA & GPDA-USA) are registered not-for-profit groups, both in Canada and in the USA. Our mission is to educate, advocate, support research and increase awareness for gastroparesis as well as other digestive motility disorders/diseases. It is our belief that by focusing research efforts into this poorly understood stomach motility problem answers to many other gastrointestinal motility disorders will also be uncovered.

GI Pathology Partners

Booth #359

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Memphis, TN 38112
(P): (888) 2GI-PATH
d.maloney@gipath.com
www.gipath.com

GI Pathology Partners is the nation's first and only physician-owned and private group focused solely in Gastrointestinal and Liver pathology. We are the *ONLY* national laboratory that guarantees 24-hour turnaround on all biopsy results and your diagnosis is made by one of our eight Fellowship-trained GI pathologists.



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Booth #247

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Booth #206

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www.givenimaging.com

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GlaxoSmithKline **Consumer Healthcare**

Booth #621

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Pittsburgh, PA 15230
www.gsk.com

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Booth #210

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(F): (616) 224-2829
info@innerspacecorp.com
www.innerspacecorp.com

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Booth #139

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InScope, a Division of Ethicon Endo-Surgery, Inc., is dedicated to enhancing the future of endoscopy through the creation of practical, innovative and procedure-enabling devices that make a difference in clinical practice.

EXHIBITOR & PRODUCT DESCRIPTIONS

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Booth #100

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(F): (830) 249-9433
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www.isisurgery.com

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Integrated Medical Systems **International, Inc. (IMS)** **Diamond Sponsor**

Booth #421

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(P): (800) 783-9251
(F): (205) 803-4057
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Verimetrix's new automated leak testers transform endoscope leak testing from a costly guessing game into a precise, repeatable process. Our innovative leak and fluid detection technology detects leaks with up to 70% greater accuracy than current methods, reducing repair costs by up to 50% and significantly lowering cross-patient infection risk.

ZEVEX, Inc.

Booth #112

4314 ZEVEX Park Lane
Salt Lake City, UT 84123
(P): (801) 264-1001
(F): (801) 264-1051
sales@zevex.com
www.zevex.com

ZEVEX introduces the EnteraLite® Infinity™ enteral feeding pump. The EnteraLite Infinity is highly portable, +/- 5% accurate, easy to program, and rugged – it can be washed under running water without fear of damage! Weighing less than 15 ounces and with 24-hour battery, it removes barriers faced by tube-fed patients.

Thursday, May 18**12:00 pm – 5:00 pm****Given Imaging*****Capsule Endoscopy: Clinical Applications and Practice Integration***

Speakers: Lisa O'Dwyer, RN – Professional Education Manager, Given Imaging, Inc.; Sandra Rutter, RN – Clinical Education Specialist, Given Imaging, Inc.

Location: Regency East, Level B, Hyatt Regency San Antonio

This course is specifically designed for the GI nurse with a focus on procedural topics. The agenda includes an overview of the small bowel and esophageal procedures with an emphasis on clinical applications and indications, patient selection, equipment management, case studies and practice management. These topics are covered through lectures with opportunities for discussion and hands-on demonstrations.

This activity is approved for 4.8 contact hours by the Society of Gastroenterology Nurses and Associates, Inc., which is accredited as an approver of continuing education in nursing by the American Nurses Credentialing Centers Commission on Accreditation.

Friday, May 19**5:00 pm – 6:30 pm****Olympus America Inc.*****News from the Hot Zone: Current Topics in Reprocessing Flexible Endoscopes***

Speakers: Thomas Gilmore; Bradley Catalone, PhD; Nancy Schlossberg, BSN RN CGRN

Location: Mission Room 103 B, Street Level, Convention Center

What's the latest on culturing endoscopes? What's up with water bottles? This session updates reprocessing-related topics impacting patient safety and clinical practice. Please join Olympus America to learn how to enhance patient care by reducing the risk of cross contamination, infection, and other adverse events related to the reprocessing of flexible endoscopes. The program begins with refreshments and hors d'oeuvres immediately followed by the lecture.

1.2 contact hours will be awarded.

Sandhill Scientific, Inc.***Impedance-pH Monitoring Customer Training***

Speaker: Sandy Brubaker, MT (ASCP)

Location: Mission Room 103 A, Street Level, Convention Center

This program is designed for Sandhill Scientific Sleuth™ impedance-pH monitoring system users. Attendees will be provided with a presentation and practical exercise in the steps required to analyze an impedance-pH monitoring study. Strategies will be explained to determine what level of editing is indicated and how to accomplish editing and report generation tasks with minimal time and optimal accuracy.

Sierra Scientific Instruments, Inc.***High Resolution Manometry:******See what you've been missing!***

Speaker(s): TBA

Location: Room 204, Concourse Level, Convention Center

Published literature reviews, history of High-Resolution Manometry, case presentations and a live patient study.

Saturday, May 20**5:00 pm – 6:30 pm****Centocor*****A Case-Based Nursing Perspective in Managing Gastroenterology Patients on Biologics***

Speaker(s): Kim Morgan-Waugh, RN, University of Pittsburgh Medical Center, Clinical Research Coordinator, Pittsburgh, PA

Location: River Room 001, River Level, Convention Center

This educational program provides a comprehensive overview of the treatment options for patients with IBD. We will review the structure, mechanism of action, dose and indications of REMICADE. Education will include key considerations in the management of biologic patients, nurse/patient interactions relative to infusions and safety considerations for biologics. Discussions to also include in-office infusion dynamics and the utilization of Access One to assist in benefit investigation, care coordination, and infusion site location.

CONMED Endoscopic Technologies***Endoscopic Ultrasound: Seeing Through the Gray***

Speaker(s): TBA

Location: Mission Room 103 A, Street Level, Convention Center

Please join CONMED Endoscopic Technologies, a leading supplier of endoscopic ultrasound devices. Learn more about state-of-the-art techniques, trends and the future of EUS as well as anatomy under endoscopic ultrasound. Refreshments and snacks will be served.

Saturday, May 20 (continued)

5:00 pm – 6:30 pm

**Integrated Medical Systems
International, Inc.*****Putting Your Best Foot Forward***

Speakers: Lynne A. Thomas, BSN RN CGRN;
Paul D. George, MSE

*Location: Mission Room 103 B, Street Level,
Convention Center*

Endoscopy nursing involves being proactive in every setting. This session involves not only a discussion of how to put your best foot forward but on many other activities where ergonomic awareness plays a role of your personal health as well as in the successful application of many Endoscopy-related activities. Come explore with us activities and duties specific to endoscopy nursing that can be impacted by the ergonomic ramifications of how you do or don't do your job functions every day. A biomedical engineer and endoscopy nurse comprise a panel created to illustrate ergonomic issues and alternatives to detrimental habits.

Utech Products/Endosoft***ENDOSOFT ENR: A true paperless and wireless
Electronic Nursing Record (ENR™)***

Speaker(s): Linda Kelley, RN CGRN; Sarah Eisenbacher, RN CGRN

Location: Room 204, Concourse Level, Convention Center

This course is designed for nurses to understand the true value of making the department wireless and paperless with EndoSoft Electronic Nursing Record (ENR™). It will discuss how you can make the department efficient, more productive with a fast turnover and no mistakes in the most cost-effective way by using Endosoft Software Application designed by GI nurses for GI departments. This course will cover all aspects of nursing documentation including but not limited to Enterprise Scheduling, History, Pre, Intra, Post, Discharge, Billing, Patient Education and Regulatory Compliance. Continuing education credit certification is pending. Please come join us for drinks and hors d'oeuvres.

Sunday, May 21

8:00 am – 9:30 am

Advanced Sterilization Products***Hot Topics in Endoscopy: Infection Control in
Endoscopy, Current Issues in Endoscope
Reprocessing***

Speakers: Cynthia Spry, RN MSN CNOR; Pat Holland, RN BSN CGRN

*Location: Mission Room 103 A, Street Level,
Convention Center*

This seminar will provide an update on the latest issues in the endoscopy suite. A team of recognized experts will discuss infection control in the endoscopy suite, manual and automated cleaning and processing of flexible endoscopes and current issues in the endoscopy setting. Registration and breakfast will begin at 7:00 am, one hour prior to the program.

Boston Scientific***Complications of ERCP: Helping to Reduce
the Risks***

Speaker(s): TBA

Location: River Room 001, River Level, Convention Center

This presentation will discuss complications of ERCP, risk factors which may contribute to these complications and strategies to reduce the risks. There will also be an opportunity for an interactive training experience. Focus will be on the discussion of evolving techniques and hands-on demonstrations and learning. Continuing education credits will be given. Continental breakfast will be provided. Space is limited.

ERBE USA, Inc.***Generations of Innovation***

Speaker(s): TBA

Location: Room 007 AB, River Level, Convention Center

This program will include updates on the latest ERBE products and methodology.

Olympus America Inc.***Scope Scoop***

Speakers: JoNeil Smith, RN MBA; Shannonlee Maialetti, BSDI RT® RDMS

Location: Room 204, Concourse Level, Convention Center

EBUS, NBI, HD Technology etc., etc., etc. What does it all mean? New acronyms, new technologies, new procedures. The healthcare world is an ever changing, evolving environment. Come learn about how these new technologies and procedures will impact your GI lab. Full breakfast will be served and 1.8 contact hours awarded. Due to conference space limitations, seating will be limited to a first-come, first-served basis.

Sunday, May 21 (continued)

8:00 am – 9:30 am

STERIS Corporation

Microbial Reality: The Challenge of Biofilm Control

Speaker: Dr. Gerald McDonnell, STERIS Corporation.

Location: Room 006 AB, River Level, Convention Center

Microorganisms are often viewed in infection prevention as individual villains on a surface patiently waiting to be exterminated by the champion antiseptic, disinfectant or sterilization technique. In reality, microorganisms pose a greater challenge as they are often associated within "biofilms," which are defined as communities of microorganisms (either singular or multiple species) developed on or associated with surfaces. These surfaces can include solid/inanimate surfaces, foods, soft tissues and any liquid/air or liquid/liquid interfaces. This presentation will review biofilm formation and biofilm-associated nosocomial outbreaks or pseudo-outbreaks. These can be considered as being linked directly to biofilm-contaminated endoscopes (and other medical devices) as well as biofilm-associated cross-contamination in washer-disinfectors. Existing and developing methods for reducing the risks of biofilm developed and control will be reviewed with an emphasis on endoscope decontamination.

10:00 am – 11:30 am

Boston Scientific

New Advances in Mechanical Hemostasis and the Treatment of Benign Esophageal Stenosis

Speaker(s): TBA

Location: River Room 001, River Level, Convention Center

This presentation will focus on the clinical data and procedural technique of the Resolution® Clip, a new endoscopic mechanical clipping device. An overview of the various bleeding disorders as well as the current treatment options will also be covered. The Polyflex® Step-by-step instructions on the use of both the Resolution® Clip and the Polyflex® Esophageal Stent will be reviewed, including a hands-on demonstration. Continuing education credit will be given. A boxed lunch will be provided at the conclusion of the program. Space is limited.

Cook Endoscopy

Endoscopic Mucosal Resection: An Overview

Speaker: Todd Baron, MD, Professor of Medicine, The Mayo Clinic College of Medicine, Rochester, MN

Location: Room 006 CD, River Level, Convention Center

This course will provide an overview of the indications for and techniques of endoscopic mucosal resection.

Medtronic, Inc.

Gastroparesis: Diagnosis, Treatment Alternatives, Patient Management

Speaker: Shelly Parker, RN MSN ANP-C

Location: Mission Room 103 B, Street Level, Convention Center

Chronic gastroparesis is a rare disorder that is highly debilitating, costly and difficult to manage and treat. Gastroparetic patients experience many gastrointestinal symptoms that result in dehydration, severe weight loss and eventual life-threatening electrolyte imbalances and malnutrition. This session will address gastroparesis, treatment alternatives including gastric electrical stimulation therapy, and patient management. Continuing Education Units will be available and refreshments will be served.

Myriad Genetic Laboratories, Inc.

Colon Cancer Genetics for the GI Nurse: What a Difference a Gene Makes!!

Speakers: Karen Copeland, MS MBA Certified Genetic Counselor from Myriad Genetic Laboratories, Inc.; Kelly Arkfeld, RN BSN Hereditary Colorectal Cancer Survivor

Location: Room 007 CD, River Level, Convention Center

Hereditary colorectal cancers are underdiagnosed. Gastroenterology nurses can play a key role in identifying patients at-risk for these conditions. The identification of these patients can allow for prevention of cancer via proven medical management options, such as earlier and more frequent colonoscopies. During this program, a genetic counselor will provide an overview of common hereditary colorectal cancer syndromes, including red flags, associated cancer risks and medical management strategies. Special attention will be given to the role that gastroenterology nurses can play in identifying patients at-risk for these syndromes. Finally, a nurse and hereditary colorectal cancer survivor will share her personal battle with this disease.

Verimetrix, LLC

Innovative Approaches for Optimizing Endoscope Leak Detection Accuracy

Speakers: Pat Holland and Terry Bader

Location: Room 202, Concourse Level, Convention Center

Flexible endoscopes are highly prone to holes, tears, lost seals and other damage that allows fluid to enter the scope's sensitive interior where it inflicts costly damage and creates cross-patient infection hazards. Leak detection accuracy is hampered by the difficulty of identifying leaks with current testing equipment, low reprocessing staff skill, rushing of the test when busy/short-staffed and poor test practices. This program addresses proven techniques for enhancing leak detection accuracy and leak prevention. Additionally, an innovative new automated technique will be presented that has dramatically lowered repair costs and infection risk in beta tests at several prestigious hospitals.

Monday, May 22

6:00 pm – 7:30 pm

CONMED Endoscopic Technologies
Practices Overview and Advanced Techniques

Speaker(s): TBA

Location: Mission Room 103, Street Level, Convention Center

Please join CONMED Endoscopic Technologies, a leader in endoscopic stenting for the biliary tract at SGNA 2006. Topics will include a clinical overview, metal stent placement and a new stenting technology – come and learn more about the state-of-the-art in endoscopic stenting procedures. Refreshments and snacks will be served.

Fleet Laboratories

Prep School 2006

Speakers: David Balaban, MD and Friends

Location: Room 006 A-D, River Level, Convention Center

Prep School 2006: Get your education in bowel preparation! The latest research and recommendations to assure safe, effective bowel cleansing for colonoscopy.

INSCOPE, a Division of Ethicon Endo-Surgery
Innovations in GI Hemostasis and Dilation

Speaker(s): TBA

Location: Room 204, Concourse Level, Convention Center

This training will review GI bleeding and its most common causes. The course will provide an overview of the current modalities used to treat GI bleeding. In addition, this course will review and discuss the causes of GI strictures and current treatment modalities. The class will include hands-on learning utilizing models and available devices.

Olympus America, Inc.

How to be a GI Diva

Speakers: JoNeil Smith, RN MBA; Pam VanDuinen, RN

Location: Room 007 A-D, River Level, Convention Center

Join us for a fun-filled, energizing lecture that will provide a lighthearted look at the culture of the GI lab and identify techniques that can be used to empower oneself and staff in development of a Diva attitude. Come and learn the appropriate group techniques to drink wine and eat cheese like a Diva! The program begins with a wine and cheese reception, lecture immediately following. 1.2 contact hours will be awarded and door prizes given! Due to conference space limitations, seating will be limited to a first-come, first-served basis.

Oridion Medical

Is Your Patient Breathing? Implementing Capnography in Your GI Lab

Speakers: Sarah Eisenbacher

Location: River Room 001, River Level, Convention Center

Patient safety is our number one goal and ventilation monitoring is an important component in its achievement. In fact, CO₂ ventilation monitoring improves patient safety in sedation. It is just that simple. Capnography provides the physician/nurse GI team the earliest indication of hypoventilation or respiratory distress. Changing association standards now recommend CO₂ monitoring, for procedural sedation and references document that capnography detects respiratory changes minutes before SpO₂. This seminar will provide information, clinical and financial relevance to implement Capnography monitoring in your hospital. The material was obtained from three facilities currently utilizing CO₂ monitoring in procedural sedation.

EXHIBITORS BY BOOTH NUMBER

Company	Booth
Advanced Sterilization Products	239
Alpine Biomed Corporation	362
AmeriPath, Inc.	104
AstraZeneca	253
Axiom Healthcare Pharmacy, Inc.	204
Bard Access Systems, Inc.	228
BÂRRX Medical, Inc.	623
Beutlich® LP.	461
Boston Scientific	411
Bovie/AARON Medical	108
Braintree Laboratories, Inc.	553
Byrne Medical	635
Cadmet, Inc.	357
Calmoseptine, Inc.	151
Centocor	609
Certifying Board of Gastroenterology Nurses & Associates (CBGNA)	123
Cetylite Industries, Inc.	563
Champion Cart Corporation.	222
CONMED Endoscopic Technologies	347
Cook Endoscopy	435
Custom Ultrasonics, Inc.	537, 639
Cygnus Medical	250
Datascope Corporation	607
DIANON Systems	655
Encompas Unlimited, Inc.	361
EndoNurse Magazine	630
Ener-G Foods, Inc.	615
ERBE USA, Inc.	161
ESCO Medical Instruments, Inc.	259
E-Z-EM, Inc.	643
FiberTech Medical USA.	126
Fleet Laboratories	367, 467
Fujinon, Inc.	203
Gastroparesis & Dysmotilities Association, The	122
GI Pathology Partners	359
GI Supply	247
Given Imaging, Inc.	206
GlaxoSmithKline Consumer Healthcare	621
InnerSpace Corporation	210
INSCOPE, a Division of Ethicon Endo-Surgery, Inc.	139
Instrument Specialists, Inc. (ISI)	100
Integrated Medical Systems International, Inc. (IMS)	421
Kenwood Therapeutics	662
Liebel Flarsheim	118
Lippincott Williams & Wilkins	641
Market Access Partners	147
McKesson Specialty	116
MedFilters, LLC	561
Medical Design Systems	531
Medical Measurement Systems USA, Inc.	114