



Dear Friends,

For more than fifty years, SGNA has served as a highly respected forum for leaders in GI nursing. Our community, made up of nearly 5,000 members and their patients, includes the best and brightest in the gastroenterology field. SGNA's members are continuously seeking to further their education through SGNA's Annual Course, Regional Society meetings, independent learning opportunities and networking.

SGNA is growing, attracting new groups of professionals within our practice area. SGNA is fostering opportunities for research and education that impact members and GI professionals. SGNA's strategic goals and objectives are strengthened through a collaborative relationship with our industry partners, who play a key role in providing essential funding for our programs and challenge us to think of innovative ways to help our members propel forward. We are all working together **Celebrating All Voices Together As One**, empowering the SGNA community to get out there, learn something new and pass that knowledge on to others. We are looking to provide the very best — and in some cases new — in delivering education, patient care, leadership, and collaboration.

Members of the SGNA community look to our organization for help seeking out the latest innovations, systems and equipment that will help them provide the best patient care possible. When you partner with SGNA, you can directly connect with GI nursing and associate professionals to demonstrate **your company's commitment** to gastroenterology and endoscopy nursing, and **access nursing leaders who have significant influence over purchasing decisions in their offices and labs.**



Together, we can accomplish a great deal!

Sincerely,

Eileen Daus, BSN, RN, CGRN,
CFER, CER
President, SGNA

Dear Current & Future Partners,



SGNA is the premier organization for gastroenterology and endoscopy nursing professionals, providing numerous opportunities for you to interact and engage with this influential community.

In our rapidly changing healthcare environment, our members look to SGNA partners to help educate and showcase emerging technology and innovation.

I encourage you to explore the opportunities presented as they provide a foundation for which we can build the ideal opportunity for you. Many sponsorship levels are available, each offering special benefits to help propel your business and build a strong partnership with SGNA.

We are always available to meet and discuss alternative packages or support options, so please don't hesitate to reach out to me. No matter what your company's business objectives are, I am certain SGNA has an opportunity for you.

As an SGNA sponsor, you will gain exposure to and recognition from nurses and associates who are leaders in the field. You will also benefit from outstanding opportunities to interact with our members in scientific, business and social environments.

I look forward to working with you.

Regards,

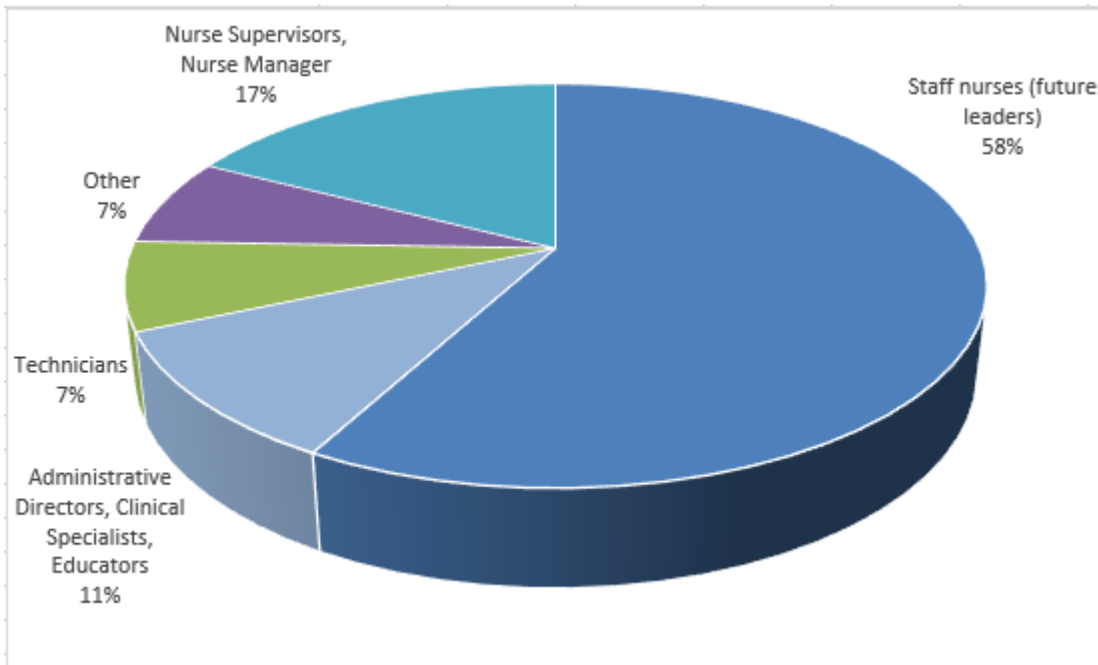
Kristin Fludder, BS, CHCP
SGNA Director of Corporate Relations
312.321.5165

Each symbol represents the intended audience for offering, when applicable:

★ Nurse Managers/Supervisors ↑ Nursing Staff ◀ Associates/Technicians

WE ARE

The Society of Gastroenterology Nurses and Associates, Inc. (SGNA) is a professional organization dedicated to the safe and effective practice of gastroenterology and endoscopy nursing. SGNA provides education, training and evidence-based gastroenterology practice documents to enable our community to provide the very best patient care. With approximately 5,000 members, SGNA is an influential voice on issues impacting the specialty. SGNA continues to collaborate with other healthcare organizations that share our ultimate goal of empowering gastroenterology professionals to deliver the best possible care. Additional information is available at www.sgna.org.



EXPLORE THE POSSIBILITIES

In the changing face of healthcare, one need and driving factor always remains the same — delivering quality patient care. SGNA has many opportunities available to build a strong partnership, beginning with the following areas for consideration. Have questions? Contact Kristin Fludder by phone or email.

- **Advancing the Specialty**
- **Celebrating the Practice**
- **Supporting Excellence**
- **Strengthening the Community**
- **SGNA Annual Course**

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BENEFITS OF SPONSORSHIP

Year-Round Recognition

	Diamond Sponsorship \$100,000+	Emerald Sponsorship \$75,000 - \$99,999	Platinum Sponsorship \$50,000 - \$74,999	Gold Sponsorship \$25,000 - \$49,999	Silver Sponsorship \$10,000 - \$24,999	Bronze Sponsorship up to \$9,999
Recognition in <i>This Week at SGNA</i> and on the SGNA website	Premium Logo	Extra-Large Logo	Large Logo	Medium Logo	Logo	Name recognition
Recognition in <i>Gastroenterology Nursing Journal</i>	Premium Logo	Extra-Large Logo	Large Logo	Medium Logo	Logo	Name recognition
Recognition on SGNA website	Premium Logo	Extra-Large Logo	Large Logo	Medium Logo	Logo	Name recognition
Use of "Proud SGNA Sponsor" in company materials (letterhead, marketing materials)	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary listing on Industry Educational Resource page on SGNA.org (subject to approval)	Yes	Yes				
Corporate Memberships	Five Members	Three Members	Two Members			
Web banner on Annual Course website page	Yes					
Email Message to SGNA Membership	Three emails	Two emails	One email			
Hosted Webinar for SGNA Membership	One Webinar					

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BENEFITS OF SPONSORSHIP

SGNA Annual Course Recognition

	Diamond Sponsorship \$100,000+	Emerald Sponsorship \$75,000 - \$99,999	Platinum Sponsorship \$50,000 - \$74,999	Gold Sponsorship \$25,000 - \$49,999	Silver Sponsorship \$10,000 - \$24,999	Bronze Sponsorship up to \$9,999
Recognition on sponsor signage at Opening Ceremony & Exhibit Hall	Premium Logo	Extra-Large Logo	Large Logo	Medium Logo	Logo	Name recognition
Recognition in printed pieces	Premium Logo	Extra-Large Logo	Large Logo	Medium Logo	Logo	Name recognition
Verbal recognition by SGNA President during General Session	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor sign for booth designating level of support	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor pins for company personnel designating level of support	Yes	Yes	Yes	Yes	Yes	Yes
Use of Annual Course logo (subject to approval)	Yes	Yes	Yes	Yes	Yes	Yes
Invitation to VIP Appreciation Event	Yes	Yes	Yes	Yes	Yes	Yes
Meeting with SGNA Leadership	Yes	Yes	Yes	Yes		
Sponsor lapel pins for company personnel designating level of support	Yes	Yes	Yes	Yes		
Complimentary registration to all educational sessions (excludes vendor programs)	Five registrations	Four registrations	Three registrations	Two registrations	One registration	

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ADVANCING THE SPECIALTY

SGNA is advancing the science and practice of gastroenterology and endoscopy nursing through education, research, advocacy and collaboration, and by promoting the professional development of its members in an atmosphere of mutual support.

We are happy to discuss ideas that you may have for partnership opportunities not listed! Please consider making a multi-year commitment to help SGNA plan for the future.

Please contact Kristin Fludder, Director of Corporate Relations at 312.321.5165 or kfludder@sgna.org to discuss these or other possible partnership opportunities.

In this section...

- SGNA Practice Documents
- Infection Prevention Program
- Professional Certification Preparation
- Accredited Continuing Education Opportunities
- Self-Study Opportunities

SGNA Practice Documents

SGNA Position Statements and SGNA Standards and Guidelines address issues directly affecting the practice of gastroenterology nursing. The cornerstone of the specialty and Society, these practice documents are essential to providing safe, effective patient care based on evidence. Members use this resource to ensure their facilities are following SGNA standards for staffing and equipment use. SGNA is committed to setting the highest-quality standards for gastrointestinal endoscopy through safety guidelines and the training of our members, so that patients receive the best and safest care possible through the following programs:

SGNA POSITION STATEMENTS & STANDARDS AND GUIDELINES SELF-STUDY **\$10,000 / Each**

Supported position statement or standards and guidelines self-study opportunities will offer Society members a complimentary contact hour for reviewing the information and completing an online self-assessment exam measuring understanding and retention. Each position statement or standard and guideline self-study opportunity will be available to members on SGNA's website for one year. ★ ↑ ◀

Infection Prevention Program

SGNA is committed to setting the highest-quality standards for gastrointestinal endoscopy through safety guidelines and the training of our members so that patients receive the best and safest care possible.

SGNA's Infection Prevention Program highlights the importance of maintaining high-quality infection prevention practices. From basic hand washing and safe injection practices to following guidelines established by medical societies and manufacturer instructions for equipment reprocessing, medical practitioners must keep infection prevention a top priority for patient safety.

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SGNA INFECTION PREVENTION CHAMPIONS WEBSITE

\$25,000

This important website encompasses all components of the Champions Program and Toolkit for easy access to resources and training materials. The Infection Prevention website will house educational and training tools, comprehensive industry information and an online discussion forum for champions. The website will be available to the general public with greater access given to Champions. The Infection Prevention Champions micro-site averages over 2,800 page views per month. * ↑ ◀

SGNA INFECTION PREVENTION CHAMPIONS SCHOLARSHIP *SOLD FOR 2023 SPONSORSHIP*

\$1,000

The Infection Prevention Champions Scholarship supports the subscription fee for a program enrolling in the Champions Program. The scholarship is valid for one year and prominently recognized with Infection Prevention Champions promotions. * ↑ ◀

Professional Certification Preparation

Achieving and maintaining the highest level of distinction is valuable to many gastroenterology nurses, which can be done with the CGRN credentials. Additional opportunities for supporting Certified Gastroenterology Registered Nurses are available through ABCGN.

GI/ENDOSCOPY NURSING REVIEW COURSE AND MANUAL

\$25,000

More than 500 GI nurses take the ABCGN CGRN certification exam annually. Support GI nursing certification with your support of these valuable reference materials to help members prepare for the CGRN Certification Exam. This package includes the GI/Endoscopy Nursing Review: Certification Study Manual and two Certification Review Courses. * ↑

GI/ENDOSCOPY NURSING REVIEW COURSE SCHOLARSHIP

\$1,000

Support of the GI/Endoscopy Nursing Review Scholarship provides direct support to deserving applicants to cover the cost of travel to the certification course and the registration fee. Additionally, scholarships are available for a virtual and self-study review course.* ↑

Accredited Continuing Education Opportunities

Members of the gastroenterology nursing community look to SGNA for accredited continuing education and contact hour opportunities. In addition to the Annual Course, SGNA has many programs that can provide valuable education, so facilities can provide the best in patient care:

SGNA REPROCESSING TRAINING: A COMPREHENSIVE REVIEW OF ENDOSCOPE REPROCESSING

\$25,000

The **SGNA Reprocessing Training** Course was designed for GI-registered nurses and staff members who hold the responsibility to ensure cleaning and disinfection of endoscopes is done safely and effectively. These two half-day courses (both to take place on same day) cover SGNA Standards and Guidelines, the reprocessing procedure through hands-on practice and provides attendees with adult learning strategies for implementing competencies and improved procedures in their facilities. * ◀
A sponsoring company may host the course at your own facility, bringing customers to you!

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SGNA REPROCESSING TRAINING: A COMPREHENSIVE REVIEW OF ENDOSCOPE REPROCESSING SCHOLARSHIP

\$2,500

Support of the Reprocessing Training Scholarship provides direct support to deserving applicants to cover the cost of travel to the course and the registration fee.

QUARTERLY WEBINARS

\$5,000 per Live Webinar

\$15,000 Live Webinar & Enduring Material(s)

Webinars on a variety of hot topics are offered to SGNA members on a quarterly basis. These educational offerings not only provide continuing education credits, but they bring important up-to-the-minute education to members at the stroke of a computer key. For an additional fee, the sponsored webinar will be recorded and available on the SGNA website for one year, offering widespread recognition and reach. Each recording of a webinar includes unlimited free accredited continuing education for members for one year, plus 500 contact hours for non-members. * ↑ ◀

VIRTUAL ROAD SHOW

\$50,000

SGNA will present a Virtual Road Show session to several Regional Societies. The Road Show will be broadcast from a partner site to invited Regional Societies, who will convene members at local institutions to participate. Participants will have the opportunity to ask questions and interact with the speakers in real time. The Virtual Road Show can be customized by specific topics per request. * ↑ ◀

Self-Study Opportunities

SGNA provides online educational programs to its members that offer free contact hour opportunities. Member participation in these programs has doubled over the past four years. Topics include Inflammatory Bowel Disease and selected Annual Course educational sessions. Opportunities are available that allow SGNA members and nonmembers to participate electronically to earn a contact hour certificate.

“BEST OF” ANNUAL COURSE ENDURING MATERIALS

\$5,000 for past Annual Course sessions (reviewed and approved by SGNA subject matter experts for clinical relevance) offering those not able to attend the live, in-person course.

SAFETY IN ENDOSCOPY On-Demand Educational Resource

\$20,000

The SGNA Practice Committee reviews and updates the “Safety in Endoscopy” position statement annually. The purpose of this document is to delineate guidelines for safety in the gastroenterology setting for patients and personnel.

Divided into 4 main categories; General Safety, Procedural Safety, Patient Safety, and Personnel Safety, key topics such as Infection Prevention, Blood Borne Pathogens, Hazardous Materials, Highly Infectious Diseases, Equipment Safety, Electrosurgical and Cautery Devices, Argon Plasma Coagulation, Pre-Procedure Patient Preparation, Emergency Patient Care, Procedural Complications, Ergonomics, and Workplace Violence are addressed. This critical resource resides on the SGNA eLearning Center and is one of SGNA’s most popular educational resources.

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Evidence-based Practice Opportunities

As part of the Society's initiative to bring evidence-based practice and research to SGNA members, SGNA is now offering small grants to support members who are conducting research, evidence-based practice or QI initiatives. –The SGNA Research committee has identified several topic areas of opportunity, criteria to receive the grant and a thoughtful application process. SGNA expects those who receive the grant will share their findings at the SGNA Annual Course. This opportunity will ensure our members learn to translate evidence into practice and are better positioned to make clinical decisions that will positively affect patient care, improve patient outcomes and increase the knowledge base within the gastroenterology practice.

Sedation for Gastroenterology Nurses

The issue of sedation in the gastroenterology setting is complex and widely recognized. With a variety of regulations across the United States, SGNA provides a baseline understanding and recommendations for GI nurses to understand with the following program:

SEDATION FOR GASTROENTEROLOGY NURSES WEBSITE \$15,000/ Year

The Sedation for Gastroenterology Nurses website serves as a comprehensive resource for current, objective, evidence-based information concerning endoscopic sedation. ★ ↑ ◀



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Leadership Opportunities

The success of SGNA is largely due to our rich history of strong leaders. SGNA takes succession planning and leadership cultivation very seriously, with programs and training catering specifically to ensuring a great future for the Society and specialty. Support SGNA efforts to prepare tomorrow's leaders:

LEADERSHIP COMPETENCY TRAINING

25K for series

Demands on senior nursing staff continue to increase as nurse managers and educators are expected to have high levels of business acumen and strong communication, presentation and facilitation skills. SGNA continues to grow its curriculum to meet the needs of nurse managers and educators including budgeting, financial management and contract negotiations training, as well as communication and presentation skills. Components of the program include:

CELEBRATING THE PRACTICE

SGNA recognizes the importance of celebrating achievements by members of our community. Whether it is honoring greatness with annual awards or applauding best practices adopted by a facility, these opportunities are various ways SGNA is celebrating gastroenterology nursing professionals.

Please contact Kristin Fludder, Director of Corporate Relations at 312.321.5165 or kfludder@sgna.org to discuss these or other possible partnership opportunities.

In this section...

- SGNA Awards
- SGNA News

SGNA Awards

SGNA is proud to honor and recognize greatness in our community. The following awards honor those who have made significant contributions to further the specialty:

GABRIELE SCHINDLER EXCELLENCE AWARD

\$5,000

Named for an early pioneer in gastroenterology patient care, the Gabriele Schindler Award annually recognizes a member who has made important contributions in direct patient care in one or more performance categories. This prestigious award includes an inscribed plaque and medallion, full course registration, and travel stipend at the Annual Course, at which the video presentation is made. Recipient will be recognized on the SGNA website and in *This Week at SGNA*. Your support of the Schindler Award will be prominently recognized at the Annual Course via signage, slides, and from the podium during the presentation of the award, as well as via an awardee profile video that will be shown at the Annual Course and made available on the SGNA website for one year following the course.

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DISTINGUISHED SERVICE AWARD
\$5,000

This annual award recognizes a current SGNA member who has made significant contributions to the regional and national activities of the Society in the previous year. Applicants must have been members of SGNA for at least five years and have full- or part-time experience in gastroenterology or endoscopy in a supervisory, teaching, clinical or administrative capacity. Recipients of this award receive an inscribed plaque and medallion, full course registration, airfare and three-night hotel stay at the Annual Course, at which the video presentation is made. Recipient will be recognized on the SGNA website and in the *Inside Tract*. Your support of the Distinguished Service Award will be prominently recognized at the Annual Course via signage, slides, and from the podium during the presentation of the award, as well as via an awardee profile video that will be shown at the Annual Course and made available on the SGNA website for one year following the course.

FLAME AWARD FOR UNIT EXCELLENCE
\$5,000

The Flame Award for Unit Excellence recognizes gastroenterology units who have shown a commitment to infection prevention, a supportive and educational work environment, and positive patient outcomes. This award provides a roadmap for what is considered an exceptional work environment in a gastroenterology nursing unit. Recipients of the Flame Award will be sent a framed document for display, recognition in SGNA's *eScope*, and mention at the SGNA Annual Course.

OUTSTANDING REGIONAL SOCIETY AWARD
\$5,000

This award recognizes the Regional Society most active and dynamic in achieving the goals of SGNA at the regional level. The Regional Society will receive a banner and a stipend. This award encourages Regional Society members to network with others in their geographical area and to maintain continuous education about gastroenterology nursing. Your support of the Outstanding Regional Society Award will be prominently recognized at the Annual Course via signage, slides, and from the podium during the presentation of the award.

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SUPPORTING EXCELLENCE

SGNA is supporting excellence and good patient care with tools, resources and educational opportunities that give nursing professionals information needed to hone their craft.

We are happy to discuss ideas that you may have for partnership opportunities not listed! Please consider making a multi-year commitment to help SGNA plan for the future.

Please contact Kristin Fludder, Director of Corporate Relations at 312.321.5165 or kfludder@sgna.org to discuss these or other possible partnership opportunities.

In this section...

- Associates Programs
- Scholarships
- Practice Resources

SGNA Associates Programs

Associates and technicians receive an overview of gastroenterology and endoscopy with the following training programs offered by SGNA:

ASSOCIATES PROGRAM

\$25,000 / Program Sponsorship

This recently revamped program includes an improved virtual learning experience within comprehensive online modules that provide the associate or technician (or any new member of the team) with the basic understanding of the gastroenterology unit. These modules cover key topics such as: anatomy and physiology, equipment, infection control, patient care, risk management, roles and responsibilities, safety and emergency preparedness. Upon successful completion, participants receive their GTS (GI Technical Specialist) designation, along with an electronic certificate of completion and lapel pin.

ADVANCED ASSOCIATES PROGRAM

\$25,000 / Program Sponsorship

This program includes comprehensive online modules designed for associates and technicians to earn a higher level of education and recognition. The Advanced Program provides an opportunity to further one's knowledge in the gastroenterology field by applying critical thinking skills through case studies. Upon successful completion of the program, participants receive their AGTS (Advanced GI Technical Specialist) designation, along with an electronic certificate of completion and lapel pin. ◀

SGNA Scholarships

Providing SGNA members with opportunities to further their practice and professional development is a cornerstone to our Society. Funding opportunities to partner with this effort is available with the following programs:

SGNA RN ADVANCING EDUCATION SCHOLARSHIPS

\$2,500 / Each

SGNA is offering the RN Advancing Education Scholarship to a registered nurse working in gastroenterology who wishes to continue her or his education by pursuing a BSN, MSN or PhD.

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Candidates will be reviewed by the Awards Committee and scholarships will be awarded to full and/or part-time students. Eligible applicants are SGNA members enrolled in an accredited advanced degree program who have a minimum GPA of 3.0.

ANNUAL COURSE SCHOLARSHIPS

\$1,500 / Each

DEADLINE: February 15, 2024

Contributions for educational grants benefit patients, families and caregivers through preservation of quality education in the specialty of gastroenterology and endoscopy nursing. SGNA awards scholarships and educational grants for members to attend the Annual Course. Based on available funding, grants will be awarded each spring to those members who meet the established criteria. Each sponsor will have the opportunity to promote their company's recipient(s) during the Annual Course.

FIRST TIME ATTENDEE ANNUAL COURSE SCHOLARSHIPS

\$1,500 / Each

DEADLINE: February 15, 2024

The SGNA First Time Attendee Scholarship has been established to help new SGNA members (those who have been members for less than two years) attend their first SGNA Annual Course. The scholarship is designed to help professionals who are new to the Gastroenterology field experience all that the Annual Course has to offer. Based on available funding, grants will be awarded each spring to those members who meet the established criteria. Each sponsor will have the opportunity to promote their company's recipient(s) during the Annual Course.

ASSOCIATES AND ADVANCED ASSOCIATES PROGRAM SCHOLARSHIPS

\$1,000 / Each

The SGNA Associates and Advanced Associates Program Scholarships have been established to help associate and technician members complete their GTS (GI Technical Specialist) or their AGTS (Advanced GI Technical Specialist) training through SGNA's online training program. Your sponsorship will fund grants in your company name for members who meet the established criteria.

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Practice Resources

SGNA provides educational resources and products available to meet the needs of gastroenterology nursing professionals. Help provide these valuable tools for education and training including:

HIGH-LEVEL DISINFECTION MODULE

\$50,000 for 2-year support

With the update of the critically important Infection Control Guideline, SGNA has revised this popular module which consists of the manual, video and poster for display in your facility. Your support will be prominently acknowledged on the video and poster for a period of two years.

MANUAL OF GASTROINTESTINAL PROCEDURES

\$75,000 for 2-year support

This manual presents more than 60 GI procedures including description, indications, contraindications, pre-, intra- and post-procedure assessment, nursing care and responsibilities, patient teaching, equipment and potential complications. Procedures are organized into logical groupings and cross-referenced in a detailed index. This volume contains many new and emerging procedures and technologies. This manual is ideal for orientation as well as ongoing reference in any GI setting, making this the complete procedure reference for your GI and endoscopy facility.

GASTROENTEROLOGY NURSING: A CORE CURRICULUM (6th Edition)

\$75,000 for 2-year support

Designed to meet the needs of all members of the gastroenterology nursing team, this volume reviews the body of knowledge that underlies gastroenterology nursing practice. This resource is designed to serve as a primary source of information for nurses preparing for the gastroenterology nursing certification exam. This book will be used by more than those preparing for the exam. It serves as a handy reference guide for all GI nursing professionals.

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STRENGTHENING THE COMMUNITY

SGNA is committed to providing the best services and offerings in order to strengthen our community and our specialty. These offerings provide valuable resources to our members, Regional Societies and leaders of tomorrow.

Please contact Kristin Fludder, Director of Corporate Relations at 312.321.5165 or kfludder@sgna.org to discuss these or other possible partnership opportunities.

In this section...

- Leadership Opportunities
- Regional Societies
- Operational Resources

Regional Societies

Show your support of SGNA's Regional Societies and bring valuable training to future leaders of the Society by sponsoring a Regional Leadership event:

FALL REGIONAL LEADERSHIP CONFERENCE

\$20,000

The annual Fall Leadership Conference provides members of SGNA's regional societies with leadership training, mentoring and networking opportunities. The conference offers essential tools and tips on leadership to incoming regional presidents as well as other board members prior to assuming their elected officer roles for the upcoming year. This conference is the only meeting outside of the Annual Course that brings the SGNA leadership together.

SPRING REGIONAL LEADERSHIP SESSION (2023)

\$5,000

The annual Spring Leadership Session is held in conjunction with the SGNA Annual Course and provides members of SGNA's regional societies with leadership training, mentoring and networking opportunities. The session offers essential tools and tips on leadership to new regional presidents as well as other board members prior to assuming their elected officer roles for the upcoming year.

Operational Resources

SGNA provides valuable services to our community, which requires infrastructure and management. Help support SGNA with the following opportunities:

SGNA WEBSITE

\$25,000/ Year

www.sgna.org continues to be one of the premier websites in the industry. With increased functionality, the website is the day-to-day touch point for all SGNA activities. The SGNA website receives an average of 21,178 visits per month, with visitors remaining on the site for approximately four and a half minutes per visit.

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NEW MEMBER WELCOME MESSAGE

\$5,000

Be a sponsor of the welcome letter for new SGNA members! Packed with important information, the SGNA member benefits announcement is a great introduction to SGNA for new GI nurses and associates. Additional recognition will include logo recognition on the New Member webpage. Reach more than 1,000 nurses and associates annually with this message.

SGNA ANNUAL COURSE

The SGNA Annual Course is the premier event for gastroenterology and endoscopy nursing professionals. From first time to everytime, attendees count on SGNA to provide the very best continuing education, networking and shared discussions specific to the specialty.

Please contact Kristin Fludder at 312.321.5165 or kfludder@sgna.org to discuss these or other possible partnership opportunities.

In this section...

- Educational Opportunities
- Specialty Items
- Networking Events

Annual Course Educational Opportunities

The SGNA Annual Course is the ideal way for gastroenterology nursing professionals to receive valuable education and contact hours. Support of educational activities include:

OPENING KEYNOTE SESSION

\$25,000

Extend a warm welcome to conference attendees by hosting the first beverage break of the Annual Course! Attendees will be appreciative of the chance to network with peers and talk about the upcoming events.

KEYNOTE SPEAKER

Your support of this dynamic session will be prominently recognized on signage, slides, and from the podium at the session, and will help kick off the Annual Course on a high note.

GENERAL SESSIONS

\$7,500 Each

Three general sessions will be offered during the 51st Annual Course. General Sessions have a sizable audience, with no competing events, and give attendees a chance to collectively come together for educational sessions. Gain valuable awareness and reach all participants in one setting by supporting a general session.

CLOSING KEYNOTE SESSION

\$25,000

Your support of the Closing Keynote will be prominently recognized on signage, slides and from the podium at the event.

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EDUCATIONAL TOPICS AND CONCURRENT SESSIONS

Concurrent Sessions: \$5,000

Optional Sessions: \$2,500-\$5,000

PRICING VARIES BASED ON NUMBER OF SESSIONS WITHIN SELECTED TOPIC

Concurrent educational sessions are the backbone of the SGNA Annual Course. SGNA provides quality, cutting-edge education for GI nurses and associates throughout the continuum of their career. Let members know you support their continuing education in the field of gastroenterology by sponsoring one or more sessions or an entire topic including all of the sessions within that category. Many presentations are selected from abstracts submitted to SGNA and cover a variety of clinical and managerial issues. Support of concurrent and optional sessions is prominently recognized on signage, slides and from the podium during the sessions.

EDUCATIONAL TOPICS

Courses are offered in the following educational categories, with sessions geared toward various experience levels:

- GI Diseases (IBD, Hepatitis, Liver Disease, Colorectal Cancer, etc.)
- Management/Leadership Skills/Business Acumen
- Procedure Skills (ERCP, EUS, PEG, Bronchoscopy)
- Emerging Technology
- Infection Prevention
- Evidence-based Practice and Research
- Associate/Technician
- Ambulatory
- Office
- Pediatric
- Pulmonary

POSTER CENTER AWARDS AND POSTER ORAL PRESENTATIONS

\$10,000

The Poster Center is an important part of the educational experience and contact hour opportunity at the Annual Course. Members value the learning experience that your sponsorship will provide. Show your support by underwriting the Poster Center, Awards for Education and Research poster winners and the Poster Oral Presentations – an opportunity for attendees to ask questions and learn more from the poster creators.

SPEAKERS FUND/SPEAKER READY ROOM

\$1,000 Minimum

A key reason attendees come to the Annual Course is for the excellent education provided by the highly qualified speakers. This fund helps support SGNA's ongoing educational efforts by supporting the speaker ready room, used by presenters and volunteer moderators throughout the Course.

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SGNA Industry Educational Resources

\$5,000 each

Industry Educational Resources provides an opportunity for commercial entities to provide resources (video, product information, etc.) directly related to products. The content ***is not developed by SGNA*** but by commercial entities. The materials are vetted by SGNA to determine that they are educational in nature. The appearance of this content does not serve as a warranty, endorsement or approval of the subject matter. SGNA does not make any representation as to the accuracy or suitability of the content provided and disclaims responsibility for any injury to persons or property resulting from the information provided.

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